



EDUCATORS
COACHING
ACADEMY



ecatraining.com

A new way of thinking

World-class, ICF coach training for
teachers, school leaders and youth workers

ICF International
Coaching
Federation

World-class, ICF coach training
for teachers, school leaders and
youth workers

Skyrockets personal wellbeing,
confidence and motivation

Long-lasting skills and
techniques proven to boost
student mental health

Five-star CPD programme and
ICF Accreditation in student
coaching

How it all began

Sam Moinet, a former teacher and founder of Student Breakthrough and The Educators Coaching Academy (ECA), is on a worthwhile mission to transform mental health support in UK schools – not just for children, but for school leaders and educators too.

His passion and determination to the cause comes from the frustrations he experienced during his own teaching career, feeling as though he never had the right training, knowledge, or time to help young people manage their emotions.

He found common barriers of anxiety, under achievement, low motivation, self-esteem and a lack of confidence were stopping his students from reaching their full potential, and Sam was confused about the right strategy to implement in order to help them.

On a personal level, he also struggled with his own mental health and felt isolated and alone. It was only after reaching out for coaching to help with his own challenges, that things really clicked into place.

About the ECA

Revolutionary coaching methods provide children and teachers with the tools, vision, and techniques to succeed in all aspects of life.

This realisation in 2018 led Sam to set up his own academy, and Student Breakthrough was born.

With a dedicated team coaching team, Student Breakthrough has dramatically changed the lives of thousands of young people worldwide, using their 3B programme which focuses on three key elements; Boost, Believe and Breakthrough.

As students were gaining great results, people were asking Sam to train them in the 3B coaching programme. As more and more teachers and youth workers came on board, Sam and his team (who are all teachers, ICF accredited coaches and MHFA practitioners) started witnessing an even wider impact on the coach trainees and their local communities.

Trainees were benefiting from the transformational student coaching methods – improving their own mental health and confidence which in turn led to significant personal and professional growth, building deeper relationships with children, and many other positive outcomes.



Sam Moinet, a former teacher and founder of The ECA



It was clear that the most effective way to transform emotional support in for students was to train more inspirational people as coaches to create a culture where everyone benefited.

The ECA is an offshoot from Student Breakthrough, using the same ground-breaking approach, but aimed at coach training– teaching people valuable skills and techniques to become confident, ICF Accredited coaches.

The results are incredibly powerful. Not just a sticking plaster, the ECA is already creating long-lasting change across the world. This is exactly what can be achieved in for you on our ECA coach training programmes.

Our results & feedback

The ECA coach training is world-class. Our coaching team are teachers, ICF accredited coaches and MHFA practitioners. We achieve long lasting results for our ECA family because each programme is joined with the ECA Community. This space is here to support you along your journey, both personally and professionally. Our results speak for themselves.

95%

of coach trainees rated their ECA experience as excellent or very good

“The training is mind-blowing and enlightening because it’s a path that makes a massive difference to so many”

Carina Leiva

“The ECA enables you to grow both personally and professionally whilst making an impact in the lives of others, I would highly recommend this course

Ryss Amin



Over 200 five-star online reviews of the ECA coach training programme

“The training was transformational. I learned new ways to support my students and the impact on my own mental health was immediate.”

Lisa Gibbons

“Learning how to coach young people has been such an incredible experience. It has not only improved my ability to deliver content in school but has made me a better father, I cannot recommend the course highly enough.”

David Duker

100%

of coach trainees are better able to support the mental health of children and students

“Alongside coach training, the ECA showed me how to develop my business skills. This created new confidence in my sales and marketing strategies and helped my coaching business to grow fast!”

Steph Carlin

The ECA Offer

There are three unique programmes depending on your individual needs - ECA Community, ECA Core and ECA Diploma.

ECA Community is your chance to join our ever-growing, worldwide community and see what the ECA is all about. You have access to expert speakers, mindfulness sessions and a host of other online resources.

ECA Core provides a solid grounding of how to coach students and how to use key coaching exercises. The programme is self-guided, but you can join live, practical coaching sessions to implement your new skills.

ECA Diploma is our flagship, ICF coach training programme. The gold standard of coach training; this programme allows you to gain an extensive knowledge of coaching skills, strategies and exercises. Alongside completing five coaching overviews with your ICF trainer, you have unlimited support to help you achieve your coaching goals. On completion you gain your ECA Diploma Certification, and we will support you in achieving ICF ACC qualification.

	ECA Community	ECA Core	ECA Diploma
Length of training	One year access	8 modules Self-guided study	23 modules Live sessions and self-guided study
Access to online learning resources	✓	✓	✓
Access to ECA Community for one year	✓	✓	✓
Practical coach training sessions		✓	✓
ECA Diploma Certification			✓
ICF Qualification - ACC			✓



How to book

To find out more about The ECA's ground-breaking coach training programmes, register your interest and book a call with our friendly team.

hello@ecatrainig.com

Spaces on our programmes are limited so make sure to speak to our team right away to find out how we can best support you in your coaching journey.

Many thanks, **Sam Moinet**, Founder,
The ECA & Student Breakthrough